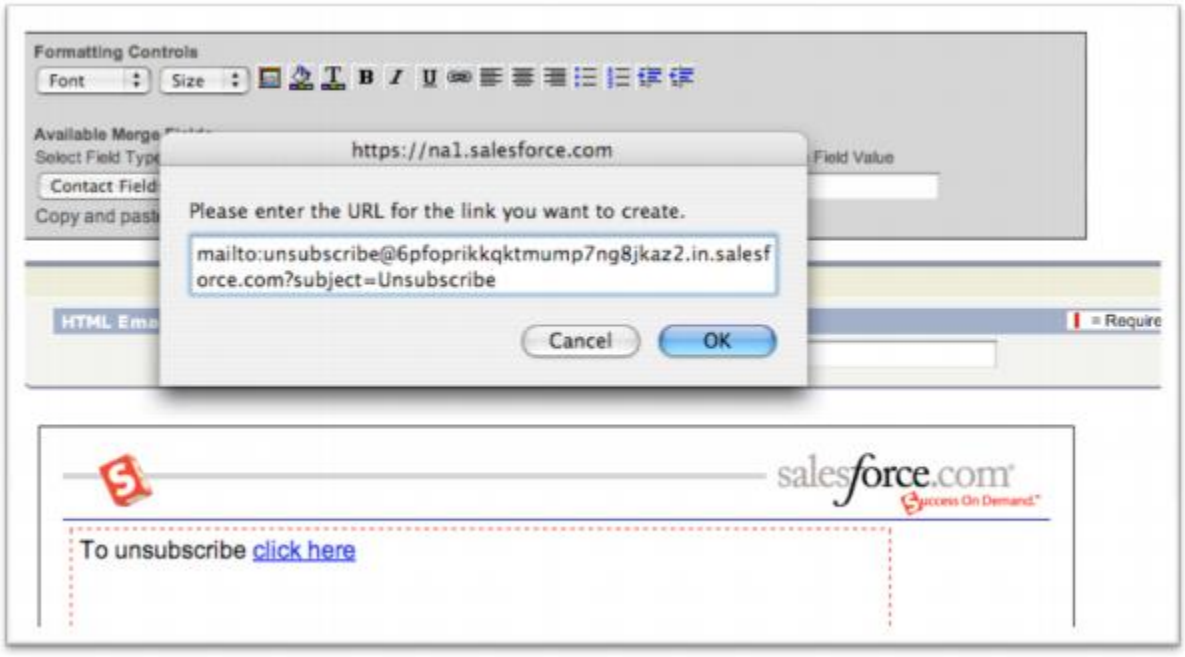
Have you thought about an unsubscribe link for your SFDC Email Templates?

Many companies send out marketing emails to their contacts and leads. By utilizing one of the many free apps in the Salesforce App Exchange, we can create a way for you to allow your customers and prospects to unsubscribe from your email campaigns. This code will process unsubscribe requests from the email recipients and update the email opt-out flag within your SFDC org. The code simply searches the email subject line for the word “Unsubscribe” and updates all contacts/leads to HasOptedOutOfEmail=true.



For more information on this & other great way to personalize your Salesforce page, reach out to us at www.highfillservices.com/contact.html

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